



## Dr. Lorenza Ferrari Hofer

Partner

### Schellenberg Wittmer Ltd

Attorneys at Law

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### Recognitions

- Chambers and Partners Europe: Intellectual Property since 2006; Life Sciences since 2015
- The Legal 500: Key Lawyer in Intellectual Property; TMT; Data Privacy and Data Protection, Healthcare and Life Sciences; Public Law
- Who's Who Legal: Thought Leader in Life Sciences since 2018; Thought Leader in Product Liability Defence since 2021; Recommended in Data since 2015; Recommended in Intellectual Property since 2023; Recommended in Telecoms, Media & Entertainment since 2022
- LMG Expert Guides: Women in Business Law (Life Sciences), LMG Life Sciences Award 2021
- IAM Patent 1000
- IP Stars: Trademarks and patents
- WIPR Leaders: Engineering, Media, Patent, Pharmaceutical, Technology, Trademarks
- World Trademark Review 1000
- Top 250 Women in IP

### Languages

German, English, French, Italian

### Selected Publications

- Licensing, Switzerland, 2024 Edition
- Der «Sorafenibtosylat»-Entscheid
- Diritto e impresa
- Import and Distribution of Medical Devices in Switzerland – Amended Rules
- Art. 2 UWG

Lorenza Ferrari Hofer is a Partner in our Intellectual Property Group and co-heads our Life Sciences Group. She specializes in Dispute Resolution, intellectual property, unfair competition, data law and contract law. She has profound knowledge in respect of the development, manufacture, licensing and distribution of technology products, among others therapeutic, food products and automotive technologies. Also, she has broad experience in media, advertising, marketing and sponsoring matters. Her life sciences practice also includes regulatory matters and product liability defense. Lorenza Ferrari Hofer advises her clients on intellectual property related deals and transactions and represents them in legal proceedings in front of Swiss courts, arbitral tribunals and administrative authorities.

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### Expertise

- Intellectual Property
- Information and Communication Technology
- Corporate & Commercial
- Dispute Resolution
- Life Sciences
- Data

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### Experience

- Advising leading car manufacturer in the launch and maintenance of e-cars and related support services in Switzerland
  - Represents pharmaceutical global leader in several patent litigations (among others SPC infringements)
  - Assisting medical device leader in the set-up of EMEA distribution chain after EU-CH MRA expiry
  - Represented major manufacturers of metal-on-metal hip prostheses in product liability proceedings
  - Co-represented Sosei in the acquisition of Idorsia's Asian business
  - Assisted in Kinarus reverse takeover of listed company Project Holding
  - Assisted manufacturer of telecom solutions against NPE's claims
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## **Career**

2020	Partner at Schellenberg Wittmer
2008	Partner in an international law firm in Zurich
2005	Foreign Associate in an international law firm in London
2002	Associate in an international law firm in Zurich
1997	Legal Counsel in a Swiss watch and micromechanics manufacturer
1994	Legal collaborator at the Swiss Federal Institute of Intellectual Property

## **Education**

2005	Bar Admission in England and Wales
1995	Bar Admission in Switzerland
1993	Dr. iur., University of Basel

## **Additional Professional Activities**

- Lecturer at SUPSI (Scuola universitaria professionale della Svizzera Italiana, Lugano) for intellectual property and contracted law
- Committee AIPPI Switzerland
- First vice-president AIPPI International
- Member of INTA Editing Committee
- IBA Life Sciences Committee
- Member of GRUR Ausschuss Recht der Daten