Schellenberg Wittmer



Manon Baur

Associate

Schellenberg Wittmer Ltd
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Recognitions

- The Legal 500: Key Lawyer in Intellectual Property since 2026; Key Lawyer in TMT since 2026; Key Lawyer in Data privacy and Data protection since 2026

Languages

French, English

Manon Baur is an associate in the firm's Intellectual Property, Data Protection, Life Sciences and Dispute Resolution practices in Geneva. She advises emerging businesses and creators, as well as established companies and international groups on a broad spectrum of intellectual property matters, with a focus on trademark and copyright. She has particular experience in fashion and luxury and also frequently assists actors in the literary and cultural sectors, and across the broader creative and commercial industries such as retail and hospitality. Her practice combines both advisory and contentious work and includes unfair competition matters.
Manon also has strong expertise in data protection law across a wide range of industries, including highly regulated sectors, and in the design and implementation of data protection compliance frameworks. Her work covers the drafting and review of key documentation – such as data processing agreements and policies – and representation before courts and authorities. She also assists life sciences companies on interdisciplinary matters, both advisory and contentious, with a particular focus on regulatory issues.
Manon holds a Fashion Law Certificate from the Milano Fashion Institute and a Corporate Sustainability Certificate from NYU Stern School of Business.
Manon is a graduate of the University of Geneva and is qualified to practice in Switzerland. She is fluent in French and English.

Expertise

- Information and Communication Technology
- Intellectual Property
- IT Security and Cybercrime
- Dispute Resolution
- Data
- Life Sciences
- Art and Entertainment
- Telecommunication

Career

2024	Associate at Schellenberg Wittmer
2024	Associate at a business law firm in Geneva
2022	Trainee lawyer at a business law firm in Geneva
2020	Minutes-taker, State of Geneva

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Education

2024	Bar Admission in Switzerland
2021	Certificate of Advanced Studies in Legal Professions, University of Geneva
2021	Certificate of Fashion Law, Milano Fashion Institute
2021	Master of Law, University of Geneva / University of Zurich
2019	Bachelor of Law, University of Geneva

Additional Professional Activities

– Member of the Geneva Bar Association